



Stewardship and Development

STEWARDSHIP QUARTERLY REPORTS

Many successful stewardship parishes provide their parishioners with personalized quarterly stewardship reports. The Quarterly Report gives a statement of their financial gifts and reminds them of their parish involvement.

Every registered parish household should receive the Quarterly Report, although it is not advisable to send it to newly registered families, those temporarily away or those who asked not to receive the report.

Quarterly Reports are beneficial in many ways

Increase Average Donation: It has been proven in thousands of parishes throughout the country that parishes providing quarterly stewardship reports to parish families experience a significant increase in their offertory collection.

Absenteeism: Research shows that more than one-half of registered parishioners are absent from Mass most weekends. This means that parishes that only provide a communication system of receiving and tracking gifts from the people who are in attendance at Mass are under utilizing potential resources. Offering a credit card option of giving may be one way to help parishioners give consistently; a Quarterly Report may also help gradually bring parishioners to a practice of giving consistently.

Track Offertory Gifts: People want to fulfill their stewardship intention but sometimes lose track of their progress. Parishioners will generally “get back on track” if a parish initiates the conversation. Many parishioners think no one has noticed, or cares, that they have fallen behind. Some may conclude that an offertory gift makes little difference. A gentle reminder may encourage parishioners who have fallen behind to resume their offertory giving.

Convey Appreciation: The Quarterly Report offers the parish a chance to affirm and show appreciation for their parishioners’ generosity.

Provide Financial Update: Parishioners oftentimes are unaware of the parish’s financial status. When appropriate, a parish status report could accompany the personal stewardship Quarterly Report.

Share Ministry Success: Inform parishioners about how the parish ministries are fulfilling the work of the Church through the generosity of time and talent.

Accountability: People benefit and respond to instruments of accountability. This Quarterly Report is a tool that helps parishioners respond to the stewardship message of using our gifts in a responsible way