



Stewardship and Development

BULLETIN ANNOUNCEMENTS

Use announcements, stewardship prayers or other stewardship references every week. It is important to give information about stewardship in as many parish communications as possible. The stewardship message can best be communicated in the following ways.

- Reserve a **regular space** in the bulletin for the stewardship messages.
- Use scripture references, pre-written bulletin announcements, or create your own.
- Thank parishioners for their generosity. Affirmation is important, and may also encourage those who have not embraced a stewardship way of life to try it.
- Print brief human interest stories two or three times a year about individuals who have experienced the blessings of stewardship. This will support parishioners who are committed stewards and may offer encouragement to those who are fearful about taking this step in faith.
- Throughout the year, use the bulletin to print letters of appreciation from beneficiaries of a parish ministry. Ask recipients to write a short note about what the ministry did for them.
- In addition to letters in the bulletin, some parishes invite a representative of an organization which has received parish funds to give a short report on what was accomplished through the parish's generosity.
- Printing an occasional "human interest" story about someone who has become "converted" to stewardship and shares the effect it has had on their life is also helpful.
- Weekly bulletin announcements inviting parishioners to remember the Church in their will can also make a significant difference in the future of the Church.