



TO TEACH *Who Christ Is*

A Newsletter for the Campaign for Parishes, Catholic Education and Faith Formation

January 2015

Dear Friends,

The Christmas season is always filled with wonder, but this one brought a special surprise package under the tree: an invitation to work with the *To Teach Who Christ Is* campaign team. Completely unexpected, it was still a wonderful gift to unwrap.

The campaign itself has a new look and energy. Our revitalized staff is working with parishes to develop strong case statements for local needs. The engagement across each parish brings new energy and focus — an awareness of the gift we are to each other.

Having been a part of the original discussion for the major gifts effort, I am critically aware of the multi-faceted campaign priorities, especially creative ideas and catechist training on the religious education side and the demand for significant capital improvements in our legacy facilities. As for the role of schools in *To Teach Who Christ Is*, I know their transformative power for students and families. It takes work to run schools of faith, academic excellence and strong business practice, which afford real accountability to donors and to constituents. Creating a robust scholarship program from a secure endowed trust that helps replace operating grants fundamentally places the choice of a school in the parents' hands — and demands that each school site that accepts scholarships holds the strongest credentials.

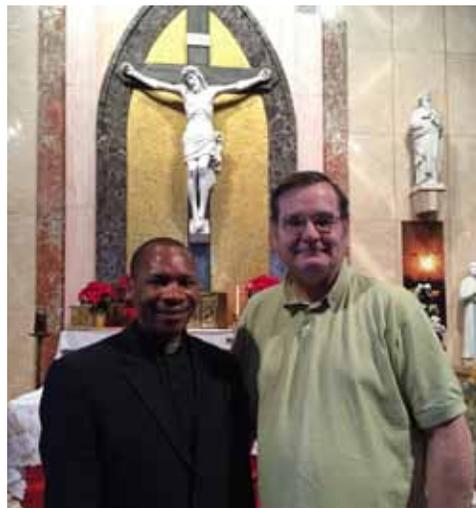
So, surprise ... and let's get going!

Gratefully,

Sr. M. Paul McCaughey, O.P.

Sister Mary Paul McCaughey, O.P.
Senior Relationship Manager

'The Holy Spirit enriches our efforts'



Father Honoratus Mwageni with Larry Campbell, a member of Saints Peter and Paul's Campaign Executive Committee

Saints Peter and Paul Parish in Chicago has embraced the mission of *To Teach Who Christ Is*, and is experiencing early success as a result.

Father Honoratus Mwageni, pastor, reports that Saints Peter and Paul has raised 41 percent of its \$84,344 goal from Campaign Executive Committee (CEC) members. The 60 percent of funds the parish will retain from its campaign — just over \$50,000 — will be designated for facility needs, including painting the interior and exterior of the church and remodeling the bathroom.

The CEC consists of nine members who are committed to the effort, and willing to work to see it succeed. Not only have all members pledged their own gifts,

they have decided to personally visit their fellow parishioners to explain the importance of *To Teach Who Christ Is*.

"The CEC understands the needs of the parish and the needs of the diocese," Father Mwageni says of committee members. "I enjoy that the committee is excited to do well."

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Saints Peter and Paul has worked closely with its assigned director from CCS Fundraising, seeking guidance often. For his part, Father Mwageni decided to keep committee members up to date through short video messages he records with the director's assistance.

"It helps them understand and gives them encouragement," he explains. "When they have that kind of an update, it gives them hope that we are going to succeed."

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The videos are “a blast,” says committee member and frequent parish volunteer Larry Campbell. “I keep checking my e-mail for them. I can’t wait to get out there and ask people, ‘Have you seen father’s video?’”

Larry is passionate about helping Saints Peter and Paul, and Father Mwageni, meet the *To Teach Who Christ Is* goal and says the entire committee feels the same way. The leaders embrace the campaign as an opportunity for the parish to benefit from campaign funds, and understand the urgency of the parish’s facility repairs.

A product of Catholic schools, Larry is also personally excited about the campaign benefiting Catholic education through the Catholic Education Scholarship Trust. The endowed fund will receive \$150 million, and the income generated will provide scholarships to children for generations to come. “I feel strongly in the future of the Church — we need this campaign to succeed,” he says.

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Larry notes that he’s surprised at how much the parish has raised so quickly, but not that it has been successful. “The Holy Spirit enriches our efforts,” he says. “The many times that father and his various committees have challenged us to do big things, we seem to exceed.”

The parish has 130 families, which are a mix of longtime parishioners and new faces from nearby parishes merged with Saints Peter and Paul.

Both Father Mwageni and Larry are looking forward to the next phase of the parish campaign, when he and the committee will approach the remainder of the SS. Peter and Paul family. “The generosity my parishioners have and their spirit of sacrifice are amazing,” says Father Mwageni. “They don’t have the big figures but they have spirit and they want to give the little that they have for the life of the Church.”



Archbishop Cupich meets with campaign leaders



Archbishop Blase Cupich met with stakeholders of *To Teach Who Christ Is* before Christmas, to thank the group for their dedication to the campaign and update them on its progress.

This group is responsible for contributing nearly \$96 million to the major gift effort, which has a goal of \$100 million. Parishes will raise the remaining \$250 million in waves through the end of 2016.

Archbishop Cupich stressed that the goal of the *To Teach Who Christ Is* campaign is more than monetary. “It’s also about building leadership,” he said. “I need people who are going to stand shoulder-to-shoulder with me.”

Jim Perry, campaign co-chair, updated the group on the Caritas Scholars Program, a pilot program funded by *To Teach Who Christ Is* benefactors to determine how to most effectively award and distribute scholarships to qualified students. For the current school year, \$2.6 million in scholarships were awarded to 1,600 children in 63 schools — 11 percent of the students enrolled at those schools.

“Our mission is to bring Catholic education to every family in Chicagoland who desires it,” he said.

Helping make this mission a reality is Sister Mary Paul McCaughey, O.P. At the request of Archbishop Cupich, she joined the *To Teach Who Christ Is* campaign team as a senior relationship manager following her resignation as superintendent of Catholic schools.

Wave III parishes showing strong early results

The seven parishes participating as a standard or enhanced campaign for Wave IIIa have already raised \$2.3 million toward their overall standard goal of \$5.9 million. These gifts are from 69 dedicated campaign volunteers and represent 39 percent of the overall targets and an average five-year pledge of more than \$30,000.

Beyond the initial statistical success is the partnership between pastors, lay leaders and the *To Teach Who Christ Is* campaign team. During the past month, more than 100 families serving as Campaign Executive Committee (CEC) members have gathered weekly to plan their parish campaigns and share their personal stories for why they were chosen as campaign leaders. Their work is a legacy of leadership that will result in long-term financial impact from the campaign.

Wave IIIa parishes are still in the early stages of the campaign. Pastors and

CEC members continue to work with campaign staff members to determine parish needs, develop parish specific campaign materials, recruit a campaign team of volunteers, and prepare for a kickoff weekend in early February. Gifts received during this phase of parish campaigns are largely the gifts of the CEC families. The gifts of the CEC families have created campaign momentum and set the tone for future volunteers by demonstrating that campaign volunteers will consider their own participation before asking others to do the same.

Wave IIIb now includes 23 parishes with nearly 28,000 families and standard campaign goals totaling more than \$14.6 million. Campaign staff members have been meeting with the pastors of these parishes weekly since the first of the year, helping them to identify local needs and recruit CEC members before an orienta-

tion with Archbishop Blase Cupich the first week in February.

Each wave of the campaign will include parishes running standard campaigns with the archdiocesan-set goal, and enhanced campaigns with parishes seeking to take advantage of receiving 100 percent of funds raised over goal. Eleven parishes participating in Wave III are implementing the enhanced campaign plan and attempting to raise a minimum of \$5 million more than their standard campaign targets with the help of campaign counsel.

Another 11 parishes with local needs greater than 300 percent of their annual offertory collection have chosen to run independent campaigns. With an independent campaign, the parish selects campaign counsel to meet an extraordinary local need and participate in *To Teach Who Christ Is*.

WAVE III PARISHES

IIIa (started in November 2014)

SS. Peter and Paul in Chicago
St. Bede the Venerable in Chicago
St. Joseph in Round Lake
St. Mary of the Lake in Chicago
St. Paul of the Cross in Park Ridge
St. Vincent de Paul in Chicago
St. Vincent Ferrer in River Forest

Wave IIIb (started in January 2015)

Ascension-St. Susanna in Harvey
Good Shepherd in Chicago
Holy Angels in Chicago
Immaculate Conception in Chicago
Our Lady of Grace in Chicago
Our Lady of Mount Carmel in Chicago
Our Lady of Ransom in Niles
Our Lady of the Wayside
in Arlington Heights
Santa Maria del Popolo in Mundelein
St. Bernadette in Evergreen Park
St. Blase in Argo

St. Eulalia in Maywood
St. Ferdinand in Chicago
St. Francis of Assisi in Orland Park
St. Gerard Majella in Markham
St. Germaine in Oak Lawn
St. Jerome Croatian in Chicago
St. Joseph in Wilmette
St. Mary of Czestochowa in Cicero
St. Michael the Archangel in Chicago
St. Paul in Chicago Heights
St. Roman in Chicago
St. Timothy in Chicago

Early Wave Continuation Parishes (starting in 2015)

Blessed Jurgis Matulaitis Lithuanian Mission
in Lemont (autumn)
Holy Innocents in Chicago (autumn)
Our Lady of Guadalupe in Des Plaines
St. Aloysius in Chicago
St. Alphonsus Liguori in Prospect Heights
St. Donatus in Blue Island (autumn)

St. Francis Borgia in Chicago
St. Isaac Jogues in Niles
Church of St. Mary in Lake Forest
St. Matthew in Schaumburg
St. Patricia in Hickory Hills
St. Simeon in Bellwood (autumn)
St. Thomas More in Chicago

Independent Parishes (starting during or before 2015)

Immaculate Conception – St. Joseph
on North Park in Chicago
St. Benedict in Chicago
SS. Faith, Hope and Charity in Winnetka
St. Eugene in Chicago
St. Francis Xavier in LaGrange
St. Francis Xavier in Wilmette
St. Matthias in Chicago
St. Mary in Riverside
St. Pius V in Chicago
St. Teresa of Avila in Chicago
St. Theresa in Palatine



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CAMPAIGN UPDATE

Overall campaign goal: \$350,000,000

Total raised to date: \$140,145,369*

Percent of Goal: 40%

Cash received to date: \$32,264,096

Parish campaign goal: \$250,000,000

Raised to date: \$44,555,426*

Number of gifts: 21,556

Percent of goal: 17.8%

Cash received: \$18,604,612

Major gift goal: \$100,000,000

Raised to date: \$95,589,943*

Number of gifts: 36

Percent of goal: 95.6%

Cash received: \$13,659,484

*includes cash, documented pledges and bequests

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