



TO TEACH *Who Christ Is*

A Newsletter for the Campaign for Parishes, Catholic Education and Faith Formation

May 2014



Dear Friends,

Welcome to the inaugural newsletter for *To Teach Who Christ Is*. We are launching this publication at a very encouraging time during our campaign: because of your prayerful and financial support, we have now raised more than \$100 million of our \$350 million goal. I am deeply grateful for your generous gifts. Your commitment to help strengthen our parishes, Catholic education and faith formation is truly an inspiration, and further demonstrates the importance of this effort to our Archdiocese.

Gifts made to the campaign are already being used in many positive ways. To date, parishes have received \$3.5 million, and more than \$10 million has been received to support religious education programs and Catholic schools, fund need-based scholarships for Catholic school students, and enable life and safety related repairs and improvements to be made to some of our facilities.

Please join me in praying for the continued success of the *To Teach Who Christ Is* campaign. God bless you.

Sincerely yours in Christ,

Francis Cardinal George, O.M.I.
Archbishop of Chicago

Campaign gifts reach \$100 million

The *To Teach Who Christ Is* campaign has exceeded an impressive milestone — \$100 million has now been raised toward the campaign's overall goal of \$350 million.



St. Peter Parish in Antioch is designating campaign funds for a new slate roof.

“The *To Teach Who Christ Is* campaign is not about money, rather, it is about mission,” says Jim Perry, campaign co-chair. “This campaign is designed to ensure the future of our mission as an Archdiocese, and raising \$350 million will have a profound impact on the future of our parishes, schools and other vitally important Catholic ministries.”

All parishes in the Archdiocese of Chicago are participating in the campaign over the course of five waves, which will conclude in December 2015. From January to June 2013, 12 parishes tested the campaign process during a Pilot Wave, which raised \$5.7 million. Wave 1, which included 36 parishes, took place from July to December 2013, and raised \$10.1 million. Parishes in both initial waves continue to raise funds.

As of March 30, \$3.5 million has been received in parishes for their needs. A full 60 percent of funds parishes raise, or \$150 million of the \$250 million parish-based campaign goal, will remain at parishes for their needs. Any amount raised over goal is returned to the parish as well.

Five Wave 1 parishes exceeded their goals: St. Edmund in Oak Park, St. Joan of Arc in Evanston, St. Francis of Assisi on Kostner in Chicago, Santa Maria Addolorata in Chicago, and St. Paul Chong Ha Sang Korean Catholic Mission in Des Plaines.

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St. Edmund Parish raised \$1.14 million, or 116 percent of its \$985,136 goal, and designated campaign funds to rebuild its rectory. The beautiful building has fallen into serious disrepair, and is used as both a parish office and a residence for its priests.

“The *To Teach Who Christ Is* campaign is not about money, rather, it is about mission.”

~ Jim Perry, campaign co-chair

“To be honest, I was at first hesitant to lead the campaign effort in our parish,” says Father John McGivern, pastor of St. Edmund Parish. “But after realizing the impact the campaign could have, I got on board to follow the campaign plan, and so did the leaders of our parish. We focused on our parish rectory as the main project of the campaign, and I am pleased to say the people of St. Edmund responded generously.”

Wave 2 of the *To Teach Who Christ Is* campaign, which consists of 59 parishes, is currently underway and has a goal to raise \$39.4 million.

A separate major gifts program, which is being conducted alongside the parish campaign effort, has a goal of \$100 million. Major gifts currently total more than \$82.3 million. Of the 19 major gifts received to date, 10 have been for \$1 million or more.

“The excitement created when the campaign surpassed \$100 million has built momentum for the remainder of the process,” says Bishop Francis Kane, vicar general and auxiliary bishop of the Archdiocese of Chicago, and chair of the campaign steering committee.

DONOR PROFILE Chip and Ellen Mulaney

Chip and Ellen Mulaney’s dedication to Catholic education prompted them to make a major gift to the *To Teach Who Christ Is* campaign.

Ellen has been a member of the Archdiocese Catholic Schools Board for five years, and helped develop the Strategic Plan for Catholic Schools for 2013-2016. She is confident that the \$150 million raised through the campaign for Caritas scholarships will bring increased financial stability to Catholic schools in the Archdiocese of Chicago.

The need-based scholarships complement the goals of the strategic plan, she adds. “The Board and the Office of Catholic Schools have identified internal efficiencies for many schools that will help their bottom line,” Ellen says. “The scholarships will follow deserving students within the system and allow many families to choose Catholic schools for their children. Both programs will work together to keep our schools open and doing a wonderful job.”



Ellen and Chip Mulaney, Cardinal’s Co-chairs

“Parochial schools are effective and economical while providing a strong religious and academic environment.”

~ Chip Mulaney

As a board member for a tutoring program that serves inner-city children for more than 25 years, Chip has seen firsthand how a solid elementary school education builds a foundation that lasts a lifetime. Scholarships to Catholic schools are especially critical for those with limited means, who might not otherwise have the opportunity to avail themselves of a Catholic education.

“There is a universal appreciation for parochial schools,” he says. “They are effective and economical while providing a strong religious and academic environment.”

Ellen adds that Catholic schools’ combination of strong academics, moral instruction, and an atmosphere of safety forms future citizens that will make the entire civic community stronger.

Both Chip and Ellen, members of St. Clement Parish, believe that with a significant endowment from the *To Teach Who Christ Is* campaign, Catholic schools can be sustained indefinitely. “Our own four children benefitted greatly from a Catholic grade school and high school education,” Ellen says. “We want to help make this choice possible for all families who wish to walk through the doors of a Catholic school.”

New campaign manager joins *To Teach Who Christ Is*



Peter de Keratry, CFRE, has joined the *To Teach Who Christ Is* campaign as Campaign Manager.

“I am thrilled to have an opportunity to be working in an Archdiocese known throughout the world for its excellent ministries, and for sharing what it has done successfully with others,” says Peter. “The people of the Archdiocese of Chicago have proven themselves generous in the past, and the *To Teach Who Christ Is* campaign is a chance, once again, for the people of the Church to share Christ and His ministry with those in need.”

Peter brings more than 20 years of experience in fund development to the campaign, and previously served as Director of Resource Development for the Archdiocese of Brisbane.

After beginning his career with Catholic campus ministry at Texas A&M University, Peter was a capital campaign consultant, meeting and exceeding goals up to \$100 million for campaigns for parishes, dioceses, schools and an international cultural center built to honor Saint John Paul II. He also served as Campaign Director for The Citadel Foundation, planning and implementing a \$100 million campaign.

Peter is a Certified Fund Raising Executive and a member of the Order of Malta. He and his wife, Colleen, and their four children reside in Chicago’s western suburbs.

OVER GOAL!

As of April 25, five parishes have exceeded their goals for the *To Teach Who Christ Is* campaign.

St. Edmund Parish
Oak Park

St. Joan of Arc Parish
Evanston

St. Francis of Assisi Parish (Kostner)
Chicago

Santa Maria Addolorata Parish
Chicago

St. Paul Chong Ha Sang Korean Catholic Mission
Des Plaines

CASE ELEMENT: Building strong parishes is integral to campaign



Central to the *To Teach Who Christ Is* campaign is ensuring parishes are strong and vibrant communities of faith. While shared ministries of the Church will benefit from individual parish campaigns and major gifts, more than 40 percent of the campaign’s \$350 million goal — fully \$150 million — is reserved for parish needs.

All parishes are participating in the *To Teach Who Christ Is* campaign. Parish campaigns are being conducted in five consecutive waves, which began in January 2013, with goals set at 130 percent of the parish’s annual offertory. The excess funds a parish raises over and above its goal remains at the parish.

Individual parish communities are able to decide which needs they will include in their campaigns. Many pastors in the Pilot Wave and Wave 1 of the campaign embraced the opportunity to address pressing issues with the funds their parishes raise. They focused on capital improvements such as building expansion and facility repairs, debt relief, parish endowments, improvement of ministries, and other needs.

As of March 30, \$3.5 million has been returned to Pilot Wave and Wave 1 parishes for their needs.



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CAMPAIGN UPDATE

Overall campaign goal: \$350,000,000

Total raised to date: \$101,706,631*

Number of gifts received: 8,928

Cash received to date: \$15,477,228

Parish campaign goal: \$250,000,000

Raised to date: \$16,931,631*

Number of gifts: 8,909

Percent of goal: 6.9%

Cash received: \$6,249,678

Major gift goal: \$100,000,000

Raised to date: \$84,775,000*

Number of gifts: 19

Percent of goal: 84.7%

Cash received: \$9,227,550

*includes cash, documented pledges and bequests

Connect with the *To Teach Who Christ Is* campaign



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