Isn’t stewardship really just about asking for money? Like, time and talent ideas are just nice things to buffer the financial ask, right?

I had this question asked of me in one of my stewardship workshops. I had a short answer: No. Of course, not. Actually, it is just a little bit, particularly when discussing stewardship of treasure. However, 2/3 of the conversation is about time and talent…and that missing piece is a BIG deal. Here is why:

--> Time and Talent are expressions of your Parish mission.
--> How you express and communicate your time and talent to parishioners, and largely as a Parish, shares your mission story with the community.
--> In order to gather support for your mission, people need to know what it is, how it impacts people, why it is important, and…HOW to support it.

Time. Talent. Treasure. All equal thirds of the pie.

You will not find a nonprofit in this world that only talks about treasure. Why? Because nonprofits have realized they would not exist without mission. And, they cannot continue to pursue their mission without supporters. We are the same way.

We can not continue evangelizing the faith without communicating our mission first. Every month, every bulletin, in our activities and ministries, at Mass, wherever, we need to define, articulate, and communicate the mission.

We communicate giving 52 weeks a year...think about it, every time the basket goes around (people are thinking stewardship of treasure) and in the bulletin every week we publish our financials (you know, in that little box on the third page, bottom right corner?)

So, how many times are you talking about your mission? The time? The talent?

I hope it is close to 52 weeks...if not more!