

SAMPLE BULLETIN OR NEWSLETTER ANNOUNCEMENTS

2021 Annual Catholic Appeal

Pastors are asked to preach about the Annual Catholic Appeal at each Mass. Below is an example of a bulletin or newsletter announcement you may use that asks people to review the brochures available for pick up and consider making to make an Annual Catholic Appeal pledge.

ANNOUNCEMENT WEEKEND: JANUARY 30–31

Please Make Your Gift to the 2021 Annual Catholic Appeal

Come, follow me ... and bring hope to the world

Many families in our parish will be receiving the Annual Catholic Appeal mailing from Cardinal Cupich. On behalf of those served by the ministries, parishes and schools who receive funding from the Appeal, we thank you for your gifts. Please return your response as soon as possible.

The Annual Catholic Appeal offers a wonderful opportunity to answer Jesus' call to "Come, follow me ... and bring hope to the world." This is especially important during these trying and challenging times. Many in our parishes are affected financially by the pandemic, and we encourage giving at all levels to support this initiative.

In addition to providing for ministries and services throughout the archdiocese, the Annual Catholic Appeal funds services in our own parish. For example, Appeal funds support **[Insert the name of your parish ministries that receive training or other forms of support from the archdiocese]**.

When we financially support the work of our parish, our archdiocese and the Catholic Church throughout the world, we experience a feeling of deep gratitude, especially when we contemplate God's many gifts to us personally. By sharing our wealth through gifts to the 2021 Annual Catholic Appeal, we demonstrate our commitment to the Church and each other.

COMMITMENT WEEKEND: FEBRUARY 6–7

2021 Annual Catholic Appeal

Come, follow me ... and bring hope to the world

I invite you to spend some time this week reflecting on the Annual Catholic Appeal materials you should have received in your bulletin or in the mail. The Annual Catholic Appeal is much different than a one-time special collection: It is a pledged commitment to make a gift over time. Your pledge can be made payable in installments.

Each pledge makes a difference because all parishes participate in the campaign and the gifts of many enable our archdiocese to deliver needed ministries and services to answer the call of Jesus to “Come, follow me ... and bring hope to the world.”

If you received your pledge form in the mail, please complete it and mail it back. This year, we also encourage our parishioners to make their Annual Catholic Appeal gifts online or via text message: annualcatholicappeal.com or text the word “ACA2021” to [[insert text-to-give phone number](#)].

FOLLOW-UP WEEKEND: FEBRUARY 13–14

2021 Annual Catholic Appeal

Come, follow me ... and bring hope to the world

Our parish is conducting our campaign for the Annual Catholic Appeal. Please remember that the Annual Catholic Appeal is much different than a one-time special collection. It is a pledge campaign where you can make a gift payable in installments.

The Annual Catholic Appeal theme, “Come, follow me ... and bring hope to the world,” was selected because as disciples of Jesus, we follow the Master who both gives us hope and sends us to bring his hope to our world that needs it so much.

Each pledge makes a difference! All parishes communities participate in the campaign and the gifts of many enable our parishes, schools and ministries to deliver needed services. Thank you for your prayerful consideration and generous response.

To make your gift, you can complete the mail-in giving envelope available at church or make a gift online at annualcatholicappeal.com or text “ACA2021” to [[insert text-to-give phone number](#)].
